

Amy Holt



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Highlights:

- Author of *Herbal Goddess: Discover the Amazing Spirit of 12 Healing Herbs with Teas, Potions, Salves, Food, Yoga, and More* with Storey Publishing, May, 2015
- MA in English from the University of Maine, Orono
- Published author, poet, and freelance writer

PHILOSOPHY

The beautiful challenge of communication, whether spoken or written, is to remain engaged while invoking creativity, compassion, authenticity, and community as often as humanly possible.

EDUCATION

University of Maine
Orono, Maine

Master's Degree in English, emphasis in composition/poetics (MA)

University of Nebraska
Lincoln, Nebraska

Bachelor's Degree in Theatre Performance (BA)

RELEVANT EXPERIENCE

Writer/Editor | Coastal Maine Botanical Gardens
Boothbay, Maine

May 2017-Present

The Writer/Editor is responsible for creating, editing, and modifying content to be used both internally across the organization and externally to a variety of target audiences. In this position, I work cross-departmentally to create, edit, and/or proofread written communications ensuring the CMBG brand is communicated consistently and accurately to all audiences. Projects include story generation and content for the biannual CMBG Magazine, grant proposals, marketing and sales collateral, philanthropy communications, member newsletters, educational interpretation and content, website content, media communications, and multi-media presentations and training materials. Writing assignments are comprised of both long form and short form projects, and projects must be prioritized and timelines managed so all deadlines are met.

Adjunct Professor of Composition | Thomas College
Waterville, Maine

August 2016-May 2017

I use a variety of platforms to teach composition, from audio to video, electronic to print. My goal is not only to instill the rigors and realities of grammar, style, and cohesion, but also to teach my students that what they think, what they say, and how they say it is important. They have a right to be heard, and I offer them the tools needed to ensure that they speak, think, and write openly and critically. This work requires a constant dance amongst

diverse learning styles, communication abilities, and writing abilities, tasks further challenged by a constant need, not only to be at the forefront of the next technological and digital development, but in part, to anticipate it.

Author | Storey Publishing

January, 2012 – Present

My book, *The Herbal Goddess Guide*, was published in May, 2015. As part of the marketing for this book, I have traveled the country, spoken and interacted with an extensively diverse, wide-ranging population. I have held workshops, given speeches, filmed promotions, held interviews, created marketing materials, and continue to use social media effectively, mindfully, and with the intention of creating community. I am an ongoing contributor to the Storey Publishing blog.

Director of Teacher Training | Lotus House of Yoga

January, 2013 – 2016

I was hired to direct the development of the teacher training program. I served as student counselor and as a liaison between the school, the students, and Yoga Alliance (the governing body for instruction of yoga). I created the curriculum; scheduled classes and instructors, all of which span three different programs at any given time within six studios under the Lotus umbrella. I created a marketing strategy to shop our program to other, regional, studios, while also teaching the bulk of the material. I wrote, coordinated, and edited the current yoga teacher training manual for all Lotus teacher-training programs.

Office Manager | The Haymarket Theatre Lincoln, Nebraska

2011-2013

I was hired to step in and keep the daily operations of this busy non-profit children's theatre running while it underwent a transition in leadership. Having been an active member of both the theatre and business cultures of Lincoln, it was a good fit for me and for the organization. While there, I assisted with marketing campaigns, social media postings, newsletters, and maintained the schedule, from classes to performances.

Director of Education | Opera House Arts Stonington, Maine

Academic Year, 2010

I took on a temporary position at the Stonington Opera House as educational liaison and grants researcher. I oversaw a playwriting program with Deer Isle High School and its sister school in Sitka, Alaska. Using Skype and shared documents, together the students wrote a play about life in a fishing village. The play was produced at the Stonington Opera House (Some Fish!). In addition to this program, I researched grants using the Maine Database, seeking funding for the OHA nonprofit.

Adjunct/Teaching Assistant | University of Maine Orono, Maine

Academic Years, 2008-2010

Teaching Assistant — Courses: English Composition

I taught theme-based classes (the McCarthy era and the Salem Witch Trials were two of my themes; I had another in development: yoga and its contemporaneous application, including philosophy and contemporary culture) using traditional texts, memoirs, film, and research from both primary and secondary sources via the library and internet. This was a class based in inquiry-based research and was conducted in a writer's/researcher's workshop setting, with assignments ranging from research to a series of persuasive essays. Discussion was organic and debate encouraged.